INSIGHT CONSULTING MAGAZINE

ISSUE 03

ARTIFICIAL INTELLIGENCE

Q3-2025

Our BRAND STORY

2007
Insight Consulting
business intelligence

INSIGHT CONSULTING
Active Intelligence

INSIGHT CONSULTING
Your Data Journey, **Our Expertise**

2023

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Discover | Transform | Enable

2025

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ISSUE NO. 03
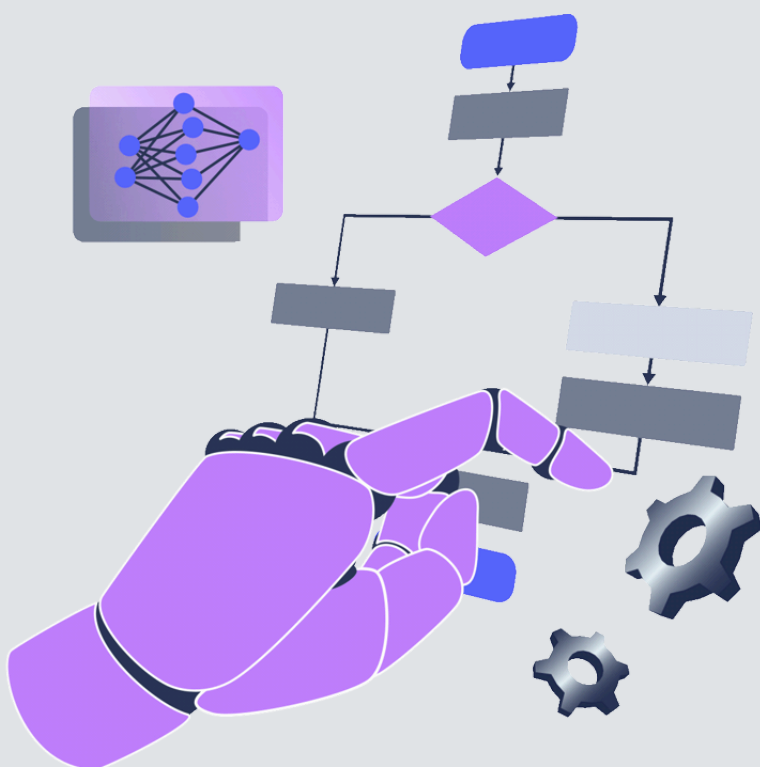
FOUNDERS LETTER

A New Chapter: Enterprise AI at Insight

At Insight Consulting, we've always believed that technology is at its most powerful when it empowers people to see more clearly, act more decisively, and solve real problems. For years, we've spoken about automation, machine learning, and predictive analytics. We've helped our clients harness these technologies to drive smarter decisions, leaner operations, and competitive advantage. But now, a new phase has arrived, it's set to redefine the very nature of enterprise automation: **Agentic AI**.

That's why we're so excited to share the next chapter in our journey: the launch of our AI practice.

Agentic AI: The Next Leap Forward
Agentic AI is where systems don't just answer questions or automate tasks, but take action, make decisions, and continuously adapt.

The implications for business are profound:

· Entire workflows can become self-optimising.
· Systems will work together across silos

Agentic AI offers enterprises the opportunity to not just respond to change but to anticipate it, and act on it automatically.

The market is already moving. Analysts predict that organisations adopting Agentic AI early will see exponential productivity gains, while those who wait may find themselves struggling to catch up.

That's why we are acting decisively.

Strategically, we are:

- **Building Expertise**: As a business we are upskilling our team, ensuring we understand not just the theory, but the practical, real-world application of Agentic AI in enterprise contexts.

- **Exploring Platform Partnerships**: We are evaluating best-in-class Agentic AI platforms that can integrate seamlessly with our clients' environments, giving them both speed-to-value and future-proof scalability.

- **Designing Solutions for Impact**: Our focus remains on delivering business outcomes, embedding Agentic AI into solutions that solve real problems and unlock tangible value.

The combination of advanced AI models, orchestration capabilities, and automation frameworks is unlocking possibilities that were simply out of reach a year ago.

What This Means for All of Us

This is not a reinvention. We're building on what makes us strong and respected in the market. Our trusted business advisory, our solid delivery frameworks, our project management excellence, and most of all, our people. We're expanding our toolset, but we're applying it with the same purpose we always have: to create value, solve problems, and enable our clients to grow and thrive.

For our customers, this means operational efficiency, smarter decision-making, faster execution, and the ability to focus on strategy while AI handles the operational heavy lifting.

For our team, it's about learning, staying relevant, and continuing to lead in a rapidly evolving space.

For Insight as a business, it's about delivering on the promise of our tagline:

Discover | Transform | Enable

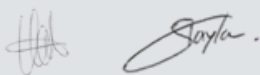We **Discover** what's possible through technology and insight.

We **Transform** how businesses work and make decisions.

We **Enable** our clients, our partners, and our team to thrive in a fast changing world.

This is not just a technology move. It's a people-first evolution. We're building the future together – its WIN WIN WIN all round.

Exciting times ahead!

Warm regards,

Upuli & Sean
Co-Founders & Joint CEOs, Insight Consulting

18 Years of Insight.
One Clear Vision:
Discover | Transform | Enable

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We are already halfway through 2025, and July is a significant milestone for us at Insight Consulting as we celebrate **18 years** of transforming challenges into triumphs. From the beginning, our focus was clear: solve real problems, build lasting partnerships, and deliver meaningful impact through technology.

Our new tagline, "**Discover|Transform|Enable**", is a clearer reflection of who we are and who we've always been. It's a simple yet powerful way to articulate how we work, both to the world and to our internal team. It brings clarity and intention to what we've been doing all along.

Discover: We listen before advising, uncover inefficiencies, identify opportunities, and question assumptions.
Transform: We turn insight into action – designing practical, human-first solutions that solve real problems and create lasting value for all.
Enable: We empower our clients to grow confidently by fostering adoption, building capabilities, and forging lasting partnerships.

To our team, clients, and partners, thank you so much for being part of this story.

We wouldn't be here without you! Here's to the next chapter - grounded in purpose, powered by people.

FROM THE DESK OF....

What I enjoy most about being part of the customer success team at Insight Consulting is the opportunity to build strong, long-lasting relationships with clients and help them achieve their goals.

It is incredibly fulfilling to see customers succeed and know that I played a role in that success. To ensure that clients get the most value from our services, the initial step is to listen to the client's needs and goals, allowing for customised services. At Insight we build strong relationships by personalising interactions with our clients. Instead of focusing solely on transactions, we understand our clients' preferences and challenges, allowing us to tailor communication and solutions to their specific needs.

Balancing short-term client needs with long-term strategic goals involves prioritising immediate results while considering sustainable growth. This includes achieving quick wins, aligning client expectations and proposing future solutions to prevent recurring challenges. At Insight Consulting collaboration between consultants, Customer Success Managers and clients set Insight apart. Teamwork and communication are essential. Customer Success Managers and consultants work together from the beginning to develop tailored solutions that align with our clients' goals. This collaboration tackles complex challenges from multiple perspectives, leading to well-considered solutions.

Insight Consulting supports me in delivering the best possible client experience by providing ongoing training, collaborative teamwork, and experienced mentorship, all of which help me deliver top-quality client experiences.

Client needs have shifted toward personalisation, sustainability and innovation, and Insight Consulting has adapted by staying ahead of trends and taking a customer-centric approach that positions us as a strategic partner, not just a service provider. For clients to achieve the most successful outcomes, it is essential to maintain openness, transparency and collaboration throughout the process.

This approach ensures that goals and expectations are clearly understood and met. A strong partnership between the client and their consulting partner fosters efficiency, leading to quick and more accurate results.

ONE OF OUR CUSTOMER SUCCESS MANAGERS

One piece of advice that I would give to businesses looking to maximise the value of their data investment is to develop a data strategy aligned with their goals.

Key steps include:

- Defining clear objectives for data use (for example enhancing customer experience).
- Ensuring data accessibility for users
- Investing in data quality through strong governance practices.

At Insight Consulting, **customer success is at the heart of everything we do.** We thrive on crafting tailored solutions, fostering transparent collaboration, and building strong partnerships that empower our clients to achieve their goals and drive lasting value.

Damien

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Definitions from Oxford Languages

artificial intelligence
/ˌɑːtɪfɪʃl ɪnˈtɛlɪdʒ(ə)ns/
noun

noun: artificial intelligence;
noun: AI

the theory and development of computer systems able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages.

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DATA ENGINEERING

DIGITAL STRATEGY

DATA ANALYTICS

AI PRACTICE

CYBER SECURITY

SOFTWARE DEVELOPMENT

PLANNING & FORECASTING

DATA FLUENCY

AI with Insight. Intelligence with Impact.

What's Your Why for AI?

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Manufacturing

Problem:

Equipment downtime is costly and reactive maintenance isn't cutting it.

AI Opportunity:

Predictive maintenance using sensor data and machine learning models to anticipate failures before they happen.

Outcomes:

Fewer disruptions, lower maintenance costs, and improved operational efficiency.

Retail

Problem:

Promotions are hit-and-miss, and margins are tight.

AI Opportunity:

Dynamic pricing and personalised promotions based on customer behaviour, stock levels, and competitor pricing.

Outcomes:

Better conversion rates and inventory turnover.

Finance & Planning

Problem:

Forecasting is static, slow, and hard to trust.

AI Opportunity:

Augmented forecasting that blends historical data, external drivers, and AI to generate more accurate and flexible plans.

Outcomes:

Faster decisions, reduced risk, and greater agility in responding to change.

Human Resources

Problem:

High staff turnover and poor visibility into employee engagement.

AI Opportunity:

Natural Language Processing to analyse employee feedback and identify cultural or process issues early, together with recommendations.

Outcomes:

Increased retention and a stronger, healthier workplace culture.

Supply Chain

Problem:

Reactive decision-making in volatile markets.

AI Opportunity:

End-to-end supply chain visibility with AI that detects anomalies, forecasts disruptions, and recommends mitigations.

Outcomes:

Resilience, cost savings, and better customer experience

Data Quest

Begin your journey...

What is Data Quest?

Unlike conventional learning, Data Quest is an interactive, gamified learning experience designed to keep users engaged while reinforcing knowledge in a way that sticks.

Through immersive challenges, real-world scenarios and continuous learning opportunities, all right within Qlik itself, Data Quest ensures your team doesnt just learn Qlik-they master it, maximizing investment and driving smarter decision-making long after the training sessions end.

Maximise the value of your Qlik investment,
equip your team with the ulitmate power-up,
make smarter moves and
boost your ROI

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Strategic AI: Moving Beyond the Hype to Real Business Impact.

Charlene Smith, Sales Director at Insight Consulting

A practical guide to strategic AI implementation

The hype surrounding AI being leveraged in businesses has reached fever pitch, to the point where many businesses are panicking about AI implementation. They fear being left behind, worrying that their competitors already have a competitive advantage.
In our engagements, we've encountered many businesses that "want AI" but don't know what they want it for – as long as they can report to the board that the business has invested in AI. In many cases, AI becomes a box-ticking exercise.

Understand your why

This is unfortunate, because when understood as the transformative technology that it is, AI can become a powerful enabler across a business. This means that businesses must first take a step back and, to use a strong human analogy, breathe and ask why.
Too many businesses rush to implement AI without understanding why they are doing it. Unless there is a clear why, the how becomes fairly futile. Of course, the fear of being technologically obsolete means everyone should absolutely be having the discussion, but it should never lead to hasty, panicked decisions. Working with an expert partner, strategic implementation of any technology, especially AI, trumps panic-driven adoption.

Beyond the buzzwords

Artificial intelligence means computers think and act in ways that seem intelligent. This can range from simple calculations to complex problem-solving – at scale. It all starts with data. The better the quality and relevance of the data, the better the AI solution, as it depends on the data.
Machine learning is how computers are taught to learn from data without needing to be explicitly programmed for each single task. The computers are able to find patterns and then make predictions or decisions based on the data.

Deep learning is an advanced type of machine learning that uses artificial neural networks with many layers, hence the word "deep". These networks are able to learn highly complex patterns from vast amounts of data, often used for functions such as image and speech recognition.

Another word you'll hear a lot is "algorithm". An algorithm is best described as step-by-step instructions that a computer follows to solve problems or complete tasks. Training data is the specific set of data used to train an AI model. An AI model is basically the brain of an AI system. It is the result of training an algorithm on data. The model is then used to make predictions or decisions on new, previously unseen data. One will regularly encounter the word "inference", which is the process of using a trained AI model to make predictions or decisions on new data.

Beyond the Hype
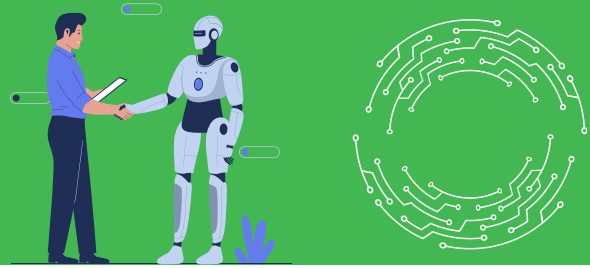
Understood this way, it becomes apparent that AI is a problem-solving, efficiency-enhancing tool. Tool being the operative word. It is not a magical solution. And so, in the rush to
"Implement AI", businesses must ask: What problems do I need to solve, what efficiencies do I need to gain and how can I deploy this tool to address these?

Fancy an Uber?

Think back to the time before Uber. Sure, there were metered taxis for private one-on-one commuting, but their use was nowhere near as prevalent as the modern-day use of e-hailing. Uber, as a platform, opened up an entire mobility ecosystem and created demand that, quite simply, wasn't there before. Can you remember work trips before Uber? International travel? Going out for a meal and possibly a drink? AI should be seen in the same way. As a technology, it is transformative as it is able to solve multiple problems across an array of different contexts. In addition to this, it is – by virtue of existing – creating new demand for new functions while transforming existing processes.

Be practical

There is little use in throwing the kitchen sink at a business and hoping something sticks and something else improves. Businesses need to be practical with their AI implementation strategies. Start small, with targeted use cases. Work closely with an expert partner to highlight low-risk entry points.
These allow the business to focus on efficiency and a reduction in errors. For example, a focus on daily process improvements will lead not only to better business outcomes, but it's likely to reveal more use cases. Personalisation is a key strength of AI, and when deployed strategically it can radically overhaul a business's effectiveness.

It's important to see an AI strategy as a continuous evolution and not a one-time implementation. Discard the check-list. One needs to continuously identify areas to improve in the business and then adapt the AI solutions as business needs evolve and change. In many ways, it is about building an organisational culture of constantly building and adapting.

Partner wisely

When doing due diligence on potential partners to guide you along your AI journey, technical capabilities are obviously important. However, that's not the end goal – it should be the starting point. Look beyond the partner's technical capabilities. Knowing everything you do now about what AI is, and how it should be implemented, seek out a partner that endeavours to deeply understand your specific business and its challenges, and who can help you to uncover areas where AI can add value to your business.

Prioritise expert partners who prioritise the importance of a customised, problem-solving approach because that is playing into the strengths of what AI actually is and does. Finally, precisely because your AI journey will be an ongoing evolution, look for a partner that has a proven track record of building an ecosystem of ongoing support and innovation.

![Insight Consulting logo — Discover | Transform | Enable]

> ## THE DATA FESTIVAL FOR ALL DATA LOVERS

We were live at **DataFest 2025** at The Maslow in Sandton and the atmosphere was buzzing with ideas, collaboration, and cutting-edge innovation.

As exhibitors, we're proud to be part of this one-of-a-kind event that brings together data professionals, business leaders, and technologists to explore how data and AI can shape a better future.

DATAFEST
THE DATA FESTIVAL FOR ALL DATA LOVERS
3 – 5 June | Sandton

03-05 JUNE 2025

THE DATA FESTIVAL

We've had powerful conversations about what it really takes to realise the value of data. For us, it always comes back to a strategy-first approach, one that helps organisations discover insights, transform them into action, and enable meaningful impact.
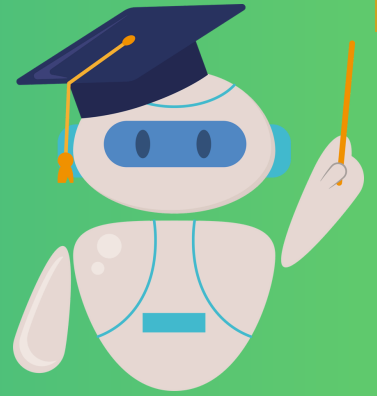
Qualifications

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MAXIMISING VALUE TO OUR CLIENTS

Insight Consulting staff strive to be industry leaders.

Congrats!

The following courses have been completed by our team during Quarter 3 of 2025

WELL DONE

QLIK AI SPECIALIST CERTIFICATION

QLIK SENSE BUSINESS ANALYST CERTIFICATION

AZURE ADMINISTRATION ASSOCIATE CERTIFICATION

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Noxus Launch to the South African Market

We've secured an exclusive partnership with **Noxus AI** as their sole distributor in South Africa.

Noxus is a **secure, enterprise grade AI orchestration and automation platform** that enables businesses to **deploy, manage and scale AI agents** tailored to real-world business workflows.

It **connects** structured, semi-structured and unstructured data sources into intelligent, autonomous processes, **driving efficiency, insights and innovation.**

We're excited about the potential this platform brings to our customers and how it aligns with our mission to transform businesses by delivering intelligent, scalable solutions.

Deploying Trusted AI Solutions Built for High-Stakes Processes
https://www.noxus.ai/

NOXUS

Enterprise-grade security
SOC 2 TYPE I

Made in Europe
Based in London & Lisbon

Google Cloud
Partner

Microsoft
Partner
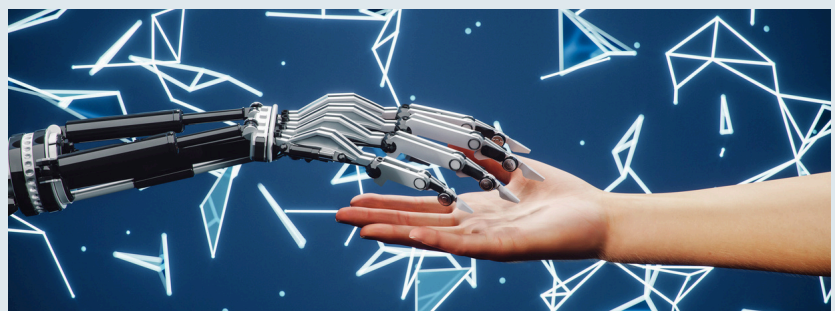
Extracting actionable insights to enable business agility:
Southern Oil's journey with Insight Consulting

Issued by Insight Consulting

Southern Oil (also referred to as SOILL) has experienced immense growth, evolving from a small business to a complex, modern oil extraction plant and edible oil refinery, comprising multiple departments and hundreds of employees. As SOILL expanded, traditional methods of communication and data management – such as classic daily team meetings and the extensive use of spreadsheets – became inefficient and insufficient.

Challenges

Before adopting Qlik Cloud, SOILL was experiencing significant operational and data management challenges. Because of the rapid expansion from a small business to a complex organisation, the business experienced:

- Communication breakdown: As the business scaled, traditional methods of communication, such as daily status and team meetings, became inadequate to keep everyone across the organisation aligned.
- A cumbersome reliance on spreadsheets and manual processes: Much like many other businesses that have not yet undergone digital transformation, the business was heavily reliant on spreadsheets for reporting and data management. This led to inefficiencies, data silos and an inability to extract real-time insights.
- Complexity leading to inflexibility: SOILL's business includes multiple different business units, including agriculture, refining, pressing, bottling, logistics, marketing and sales, engineering, laboratory testing and more. This made it difficult for traditional ERP systems to provide the necessary flexibility and insight the business needed.
- Delayed and fragmented decision-making: The lack of integrated, real-time data made it increasingly difficult to identify issues early and to respond proactively, which impacted the business's efficiency and productivity.

The business needed something different, where **real-time, reliable insights would enable intelligent decision-making**. In other words, as a complex organisation, it needed a scalable, integrated solution to manage a large volume of financial, operational and production data to provide actionable insights that would enable timely, data-driven decisions across diverse business units.

The Qlik journey

SOILL's partnership with Insight Consulting is a mature one, having started more than a decade ago. In the beginning, the partnership focused on QlikView for financial and operational reporting. As a trusted data specialist partner, Insight Consulting walked the journey with SOILL as it developed and grew its business. Over time, the business transitioned to Qlik Sense to keep up with demands, and then most recently moved to Qlik Cloud, Qlik's software as a service (SaaS) platform.

The migration to Qlik Cloud was driven by a need within the organisation to reduce on-premises infrastructure costs, alongside the need to access the latest features instantly. This is an important differentiating factor when using SaaS platforms, because when using on-premises software, businesses typically need to wait for a new version to be released and then perform the upgrade, whereas in a SaaS environment, new features are instantly and automatically available.

Planning and implementation:

The role of Inphinity
SOILL, in partnership with Insight Consulting, undertook a detailed planning and implementation process to modernise its analytics environment. A key part of this planning was the adoption of Inphinity, a write-back extension for Qlik Sense.
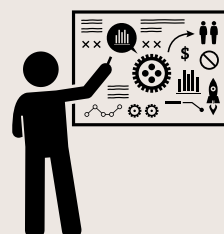
Southern Oil's journey with Insight Consulting

The following features were the key factors behind the decision for SOILL to implement Inphinity :

- Data capture and write-back functionality enabled users to capture and input data directly within Qlik Sense, eliminating the need for scattered spreadsheet files and manual data consolidation.
- Immediate impact analysis meant that as users entered data through Inphinity, they were instantly able to see the impact of their inputs on reports and analyses, supporting more informed and timely decision-making.

The integration of Inphinity was instrumental in enabling SOILL to move away from fragmented, manual processes and towards a unified, real-time analytics environment that supports proactive management and continuous improvement.

Key features enabled by Qlik Cloud and the move to SaaS

The transition to Qlik Cloud occurred as a direct result of the rapid growth of SOILL and the complex nature of its business, including dealing with variable farm outputs, oil and meal extraction, production and laboratory testing functionalities, distribution and accessing markets for the final products, and the full financial management of the business. The adoption of Qlik Cloud unlocked a range of advanced features and self-service capabilities, to the benefit of SOIL.

These include:
- Immediate access to new features

Qlik Cloud users benefit from weekly updates to the environment as opposed to on-premises environments that require periodic upgrades.

- Anomalies and early problem detection

The system allows SOILL staff to make use of automated alerts and triggers for anomaly detection and early problem intervention.

This is a critical enabler of proactive management and operational efficiency across business divisions. Users can set up custom alerts that monitor key business metrics in real-time. When data deviates from a pre-programmed expected range – such as production yields, stock level issues or sales performance – alerts notify staff who can proactively respond to issues before they become a bigger problem, which would happen if anomalies were only detected in periodic reports or manual checks.

- Self-service analytics

Users can adapt the system to give them precisely what they need to perform their tasks optimally. They can create their own subscription reports and alerts, enabling personalised, real-time notifications to support proactive decision-making.

- Additional features

Users have access to collaborative notes, where they can annotate analyses, which fosters collaboration and shared understanding around the data. They can customise their home pages for a tailored Qlik Cloud user experience, as well as make use of advanced reporting for streamlined information delivery. The Inphinity write-back extension allows users to input data directly into Qlik, eliminating scattered spreadsheet files, providing immediate feedback on the impact of data changes.

Business outcomes
- Live, actionable insights: Real-time data, alongside automated alerts, have empowered teams to respond quickly to anomalies. This has optimised operations and enabled informed decisions.
- Efficiency and boosted productivity: Automation and self-service has drastically reduced manual reporting, which in turn has freed staff to focus on strategic tasks to the benefit of the business.
- Culture change: While there is still work to be done across the entire organisation, especially where teams are accustomed to the traditional way of doing things, the overwhelming culture has shifted from static, spreadsheet-based processes to dynamic, cloud-based analytics. This has driven a cultural transformation in the organisation where there is broad adoption of data-driven thinking.
- Scalability: The SaaS delivery and capacity-based licensing has enabled SOILL to scale analytics access to all employees, which, besides driving a culture of data-driven decision-making, continues to support ongoing growth and innovation.
- Enhanced collaboration: Having the centralised, cloud-based platform and its collaborative features has improved communication and alignment between departments that focus on sometimes vastly different functions.

"Our journey with Insight Consulting and the shift to using Qlik Cloud exemplifies how actionable insights, enabled by modern SaaS analytics, can transform a business's operations," says George Turck, Business Systems Lead at SOILL. "As an organisation, by working with Insight Consulting to adopt Qlik Cloud, we have modernised our data infrastructure. But it doesn't end there. The modernised data infrastructure and analytics capabilities have empowered our people to make faster, more agile and smarter decisions, all of which is crucial in driving efficiency, profitability and a sustained competitive advantage."

Partnership

We are an official Microsoft partner!

For years, we've been delivering impactful solutions across the Microsoft data ecosystem, from building robust data pipelines with **Azure Data Factory**, to empowering better decisions with **Power BI**, and most recently, exploring the power of **Microsoft Fabric**.

This partnership isn't new in spirit, after all, we've been delivering Microsoft-based solutions for years. But after repeated requests from our clients, we've made it official. Many of you told us you wanted a single trusted partner to handle everything – from licencing through to implementation – and we listened.

We're proud to share that Insight Consulting is now an **official Microsoft Partner**, and you can now **purchase ALL your Microsoft licences directly through us**.

Why this matters:

- One point of contact for all Microsoft licensing, support and delivery
- Closer alignment between your technology and business goals
- Advice, transparency and consistency in evaluating technology demands and costs
- Streamlined vendor management and invoicing
- Enhanced accountability and continuity.

Whether you're starting your Microsoft journey or scaling your environment, we are here to help, with the same quality service delivery and now, licence provision.

Reach out to us at info@insightconsulting.co.za or visit insightconsulting.co.za to learn more.

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Qlik Visits Durban: Powering the Future of Data

Durban, July 16th — Global data leader Qlik visited Durban on 16th July for an exclusive enablement session focused on the future of end-to-end data platforms. The event delivered in-depth insights into emerging tools and technologies that are redefining how businesses harness data, complete with hands-on demos and a preview of the road ahead.

Exploring the Next Generation of Data Integration

The session began with updates on Qlik's latest Cloud developments and a comprehensive roadmap for Talend, the data integration platform. Attendees explored several innovative features.
The spotlight also turned to Data Products, showcasing tools and methods for turning raw data into business-ready assets. The engaging session sparked many questions and ideas of how we can address our clients' data integration and quality challenges.
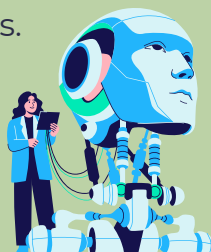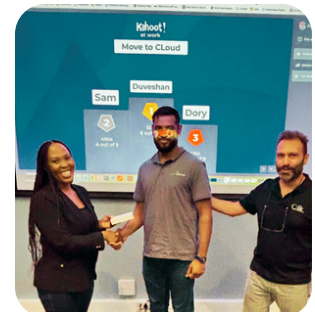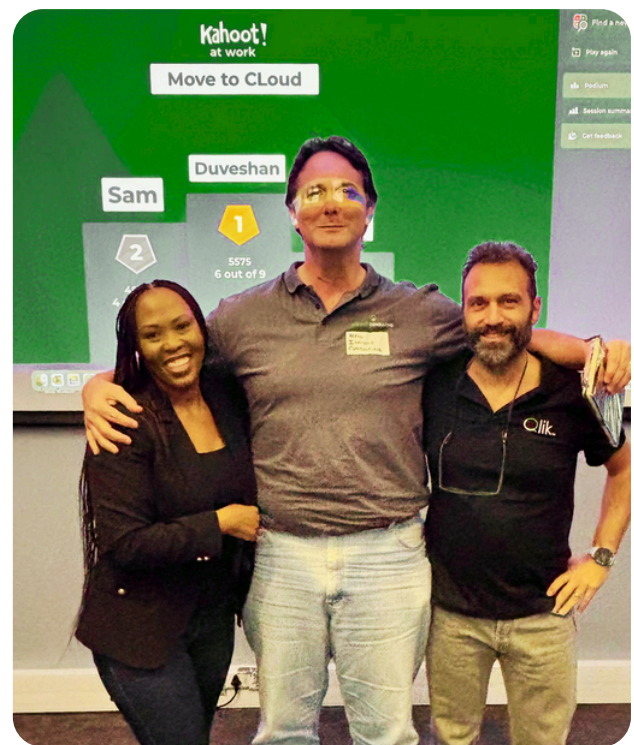

A Valuable Step Toward the Future

Qlik's visit to Durban proved more than just a product showcase — it was an opportunity for local data professionals to engage directly with Qlik experts, gain early insights into upcoming releases, and see the future of data in action. For those who attended, the session was a key milestone in staying ahead of the curve in an increasingly data-driven world.

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NELSON MANDELA DAY
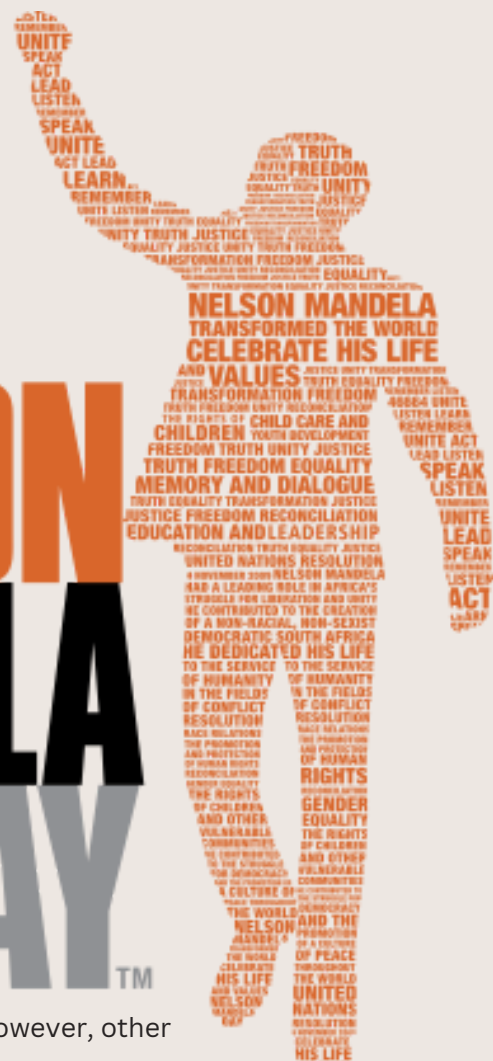
Nelson Mandela International Day (or Mandela Day) is an annual international day in honour of Nelson Mandela, **celebrated each year on 18 July, Mandela's birthday.**

The day was officially declared by the United Nations in November 2009, with the first UN Mandela Day held on 18 July 2010. However, other groups began celebrating Mandela Day on 18 July 2009.

On 27 April 2009, the 46664 concerts and the Nelson Mandela Foundation invited the global community to join them in support of an official Mandela Day. Mandela Day is not meant as a public holiday, but as **a day to honour the legacy of Nelson Mandela**, South Africa's former president, and his values, through volunteering and community service.

Mandela Day is a global call to action that celebrates the idea that each individual has the power to transform the world, the ability to make an impact.

The Mandela Day campaign message is:

"Nelson Mandela has fought for social justice for 67 years. We're asking you to start with 67 minutes."

QLIK CLOUD ANALYTICS™
PLANS AND PRICING
FOR DUMMIES

Qlik Cloud uses a **capacity-based pricing model**, which means you pay for how much data you use, not how many users you have. It's a modern and flexible approach that makes it easier for businesses to scale as they grow.

How Is This Different from Traditional Licensing?

Old-school BI tools charged **per user**, and infrastructure was often your problem. Qlik Cloud:
· Takes care of hosting (fully cloud-based)
· Charges based on how much you **use** the platform
· Makes scaling up or down easy
Here's a breakdown of what that means, in plain English:

What Are You Paying For?

Qlik Cloud charges based on **data capacity** — kind of like how you pay for storage on your phone or Google Drive. The key capacity types include:

1. **Data Storage (GB)** How much data you store in Qlik Cloud (e.g., QVDs, app data, uploaded files). This includes source and derived data

2. **Data Movement (GB/month)** How much data you move (replicate) into Qlik Cloud — usually from databases or cloud sources using tools like Qlik Data Gateway or Qlik Replicate.

		Anonymous Access 0.5GB Apps / 25 CS	Anonymous Access 2GB Apps / 100 CS	
New for SMB		Machine Learning 5 Deployed Models / 10M Data Set Size	Machine Learning 10 Deployed Models / 100M Data Set Size	Included & Purchasable Capabilities
	Generative AI - Assistants 200 Questions / 500 Pages Indexed	Generative AI - Assistants 1,000 Questions / 6,000 Pages Indexed	Generative AI - Assistants 5,000 Questions / 20,000 Pages Indexed	
	Reporting 1,000 Automation 3rd Party 100	Reporting 5,000 Automation 3rd Party 1,000	Reporting 25,000 App Automation 3rd Party 5,000 40GB Large Apps	
QTC Relational & SaaS Sources to Cloud	Personal Space 1GB QTC Relational & SaaS Sources to Cloud	Personal Space 1GB QTC All Sources to Cloud	Personal Space 3GB QTC All Sources to Cloud	Fixed Limits & Capabilities
Business Intelligence 25GB max 5GB Apps, 1 Tenant Local Region , 0 Managed spaces 5 Shared Spaces Standard Connectors Standard Automations 50,000	Business Intelligence 5GB Apps, 1 Tenant Local Region 10,000 Managed & Shared Spaces Standard Connectors Standard Automations 100,000	Business Intelligence 10GB Apps, 5 Tenants (Local Region) 10,000 Managed & Shared Spaces Standard Connectors + SAP / Lineage Standard Automations 200,000	Business Intelligence 15GB Apps, 25 Tenants (Multi-Region) 10,000 Managed & Shared Spaces Standard Connectors + SAP / Lineage Standard Automations 400,000	
Starter	**Standard**	**Premium**	**Enterprise**	
10 User Pack (1) + Individual User Purchases	25 GB Data Packs	25GB / 250GB Data Packs (min. 50GB purchase)	250 GB Data Packs	Purchase Packs

QLIK CLOUD ANALYTICS™
PLAN TYPES
WHAT YOU CAN BUY

Qlik Cloud offers **bundled capacity plans** that group these items together into simple packages. You can start small and grow as needed.

Qlik Cloud Starter
Ideal for small businesses who wants to start exploring data analysis. This is the only plan that is measured in users AND data. Starter includes 10 full users and 25GB data. Biggest downside of Starter is that it does not include report distribution capabilities.

Qlik Cloud Analytics Standard
Standard brings Industry leading analytics with AI to small teams and groups. It comes with:
o A fixed number of GB for data storage – starting at 25GB
o UNLIMITED full users
o Reporting services – 1000 report distributions via email per month
o Gen AI – Qlik Answers – limited to 500 pages and 200 questions
o 5GB max App size

Qlik Cloud Analytics Premium
**Premium puts AI and analytics to work across your organisation:**
o A fixed number of GB for data storage – starting at 50GB
o UNLIMITED full users
o Reporting services – 5000 report distributions via email per month
o Gen AI – Qlik Answers – limited to 6000 pages and 1000 questions
o 10GB max App size
o Predictive analytics powered by automated machine learning
o Anonymous Access (Public Access)

Qlik Cloud Analytics Enterprise
Get maximum flexibility and scale for your organization with enterprise AI and analytics capabilities:
· All features in premium + scale for large customers and datasets
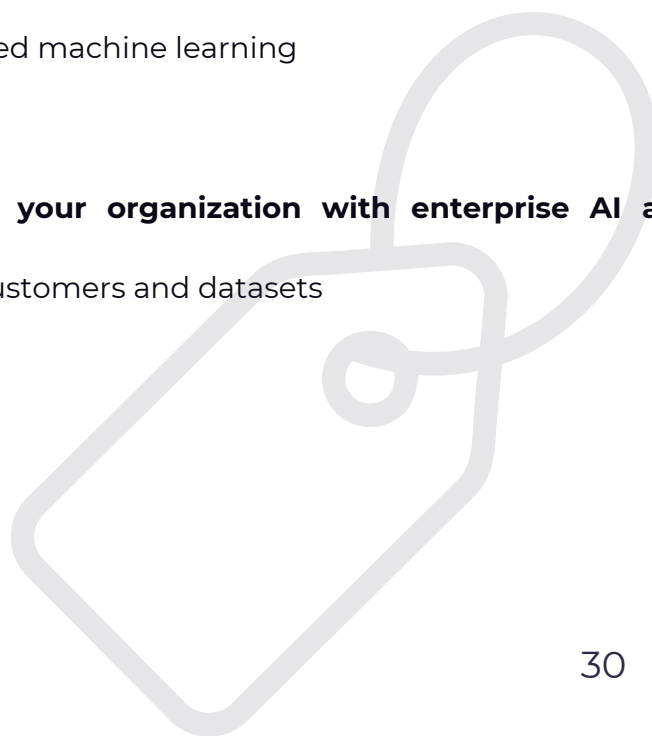
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INSTRUCTOR-LED TRAINING

Qlik | inphinity

JULY 2025

DATE: 04 JULY
Qlik N Printing Training

Duration: 1 Day

R3900 *Per attendee*

DATE: 09 JULY
Qlik Sense (Client Managed) Analyser Workshop

Duration: 2 Hours

R690 *Per attendee*

DATE: 22-23 JULY
Qlik Sense Data Modelling Training

Duration: 2 Days

R6300 *Per attendee*

DATE: 09 JULY
Qlik Sense (SaaS) Analyser Workshop

Duration: 3 Hours

R900 *Per attendee*

DATE: 15-16 JULY
Qlik Sense Visualisation Training

Duration: 2 Days

R6300 *Per attendee*

*Please note pricing does not include VAT

FOR BOOKINGS AND MORE INFORMATION, CONTACT:

+27 (0)31 561 1085

training@insightconsulting.co.za

"I spent an incredible week with our customers and partners in Johannesburg and Cape Town. I had the chance to share the latest from Qlik and, more importantly, connect in person. These sessions opened up some really meaningful conversations and helped me better understand the evolving needs of our South African customers. I am looking forward to more opportunities to engage in person."

Ashwath Raj
Solutions Architect
Qlik

INSIGHT
PARTNER LAB

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We recently launched our very first **Insight Partner Lab** - an *exclusive* enablement series designed to **empower** and **grow** our ecosystem of high-impact partners.

At Insight, we believe strong partnerships drive stronger outcomes. The **Partner Lab** is our commitment to **investing in those who share our vision** for data excellence.

Our session last week covered Qlik, Data Quest and Inphinity; sharing innovations, use cases, and go-to-market strategies to help our partners **unlock even more value** for their clients.

Our next session will cover: Microsoft + AI which is scheduled for the end of August.

If you're a partner who's serious about **staying ahead of the curve**, get in touch, this isn't just another enablement session, it is access to the inner circle.
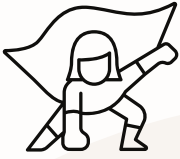
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HAPPY WOMEN'S DAY!

National Women's Day (Zulu: Usuku Lwabesifazane, Afrikaans: Nasionale Vrouedag) is a South African public holiday celebrated annually on **9 August.**

The day commemorates the 1956 march of approximately 20,000 women to the Union Buildings in Pretoria to petition against the country's pass laws that required South Africans defined as "black" under The Population Registration Act to carry an internal passport, known as a passbook, that served to maintain population segregation, control urbanisation, and manage migrant labour during the apartheid era. The first National Women's Day was celebrated on 9 August 1995. In 2006, a reenactment of the march was staged for its 50th anniversary, with many of the 1956 march veterans.

National Women's Day draws attention to significant issues African women still face, such as parenting, domestic violence, sexual harassment in the workplace, unequal pay, and schooling for all girls. National Women's Day is based around much of the same principles as International Women's Day and strives for much of the same freedoms and rights, commemorating women's fight for equality and liberation along with the women's rights movement. International Women's Day gives focus to issues such as gender equality, reproductive rights, and violence and abuse against women.

Women support women

Celebrating National Women's Day
by celebrating the women within our organisation

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WOMEN'S DAY · WOMEN · WOMEN'S DAY · WOMEN'S DAY

WIEDAAD

Q.The theme for IWD 2025 is "Accelerate Action"— what's one action or initiative you believe can drive real change for women in your line of business?
A.Providing women with access to quality education and training

Q.What do you think is the biggest opportunity for women in the digital world today?
A.The biggest opportunity for women in the digital world today, is having access to information, mentors and role models who have paved the way in the industry.

Q.How do you think Insight Consulting is helping to remove barriers and create opportunities for women in digital transformation?
A.Insight Consulting helps remove barriers by supporting and encouraging women's growth into leadership, decision-making & business roles

I SEE A STRONG WOMAN

Celebrating National Women's Day
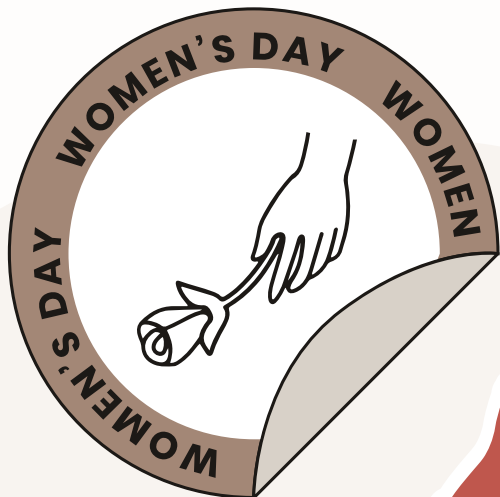by celebrating the women within our organisation

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JOANNE

Q.How has Insight Consulting supported your growth and development as a woman in the industry?
A.Insight Consulting has provided me with an environment where skills, innovation, and impact are valued above all else. Through mentorship, continuous learning opportunities, and a culture that encourages diverse perspectives, I've been able to grow my expertise in business intelligence and take on exciting challenges. Having strong female role models at all levels within the company has also reinforced my confidence and ambition in a field that's often male-dominated. Seeing women in Insight at the forefront, leading with expertise, approachability, and drive, has been incredibly inspiring. The company fosters an environment where hard work and innovation speak louder than gender, making it a place where everyone is valued equally

Q.What's one piece of advice that helped you break barriers in your career?
A.One piece of advice that has stuck with me is: "Don't wait for permission to lead." Early in my career, I realized that stepping up, sharing insights, and making data-driven decisions—regardless of my title—helped me earn trust and recognition. Being proactive and advocating for my own growth has made a significant difference in my journey.

Q.What does gender equality in the digital and technology space look like to you, and what actions do you think can accelerate progress?
A.To me, true gender equality in tech is an environment where gender becomes irrelevant—where skill, innovation, and leadership define success. Insight Consulting is a great example of this, with strong female leaders who set the standard for excellence while fostering an inclusive culture. To accelerate progress across the industry, we need more organizations to follow this model: prioritizing mentorship, ensuring fair opportunities, and fostering workplaces where talent is recognized above all else.

HAPPY Women's Day

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COST TRANSPARENCY & SAVINGS MANAGEMENT IN THE CLOUD

The cloud promises flexibility and scalability, but many organisations face a harsh reality: their Azure bills keep climbing without a clear picture of why. Consumption-based hosting means you only pay for what you use - but without granular insights, it's easy for costs to spiral out of control. We explore common pitfalls and share actionable strategies for gaining control of your Azure spend.

WHY YOUR COMPANY NEEDS AZURE LENS

- **Spend Visibility:** Never be in the dark, track every rand you spend.
- **Monthly Cost Savings:** Identify optimisations to reduce your Azure bills.
- **Future Bill Forecasting:** Leverage predictive analytics for accurate budgeting.
- **Inefficiency Detection:** Pinpoint underutilised resources, redundant deployments & waste.
- **Actionable Insights:** Clear, prioritised recommendations for immediate results.

KEY FEATURES

- **Granular Cost Breakdown:** Drill into subscriptions, resource groups, & individual services.
- **Trend Analysis:** Visualise historical usage patterns and forecast growth.
- **Seamless Integration:** Fast, non-disruptive setup with your Azure environment.

BUSINESS BENEFITS

- **Optimise Budgets:** Ensure every cloud rand drives maximum value.
- **Boost ROI:** Align cloud spending with strategic business outcomes.
- **Increase Efficiency:** Automate cost analysis, free up IT teams for higher-value work.

Azure Lens empowers you to optimise IT usage, eliminate unnecessary spend, and maintain financial control with confidence.

CONTACT US

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- sales@insightconsulting.co.za
- www.insightconsulting.co.za

UNLOCK MORE
VALUE WITH
QLIK CLOUD ®

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Qlik Cloud is more than just a modern analytics platform

Qlik Cloud is more than just a modern analytics platform – it's a **powerful, AI-driven environment** that **transforms how your organisation works with data.**

By combining intuitive exploration, advanced analytics, and flexible sharing, Qlik Cloud helps you **move from reactive reporting to proactive, insight-led decision-making.**

Whether you're enabling teams internally or collaborating with external stakeholders, Qlik Cloud delivers speed, simplicity, and impact at scale. Here's how three powerful capabilities can help you and your teams achieve more:

Qlik Answers – Ask questions in natural language and get instant, AI-generated insights from your data. No complex queries needed – just type your question and explore the answers visually.

Qlik Predict – Make better decisions with AI-powered predictive analytics. Identify trends, forecast outcomes, and take proactive action before issues arise.

Anonymous Access – Share dashboards securely with external stakeholders without requiring logins, making it easier to keep customers, suppliers, and partners informed in real time.
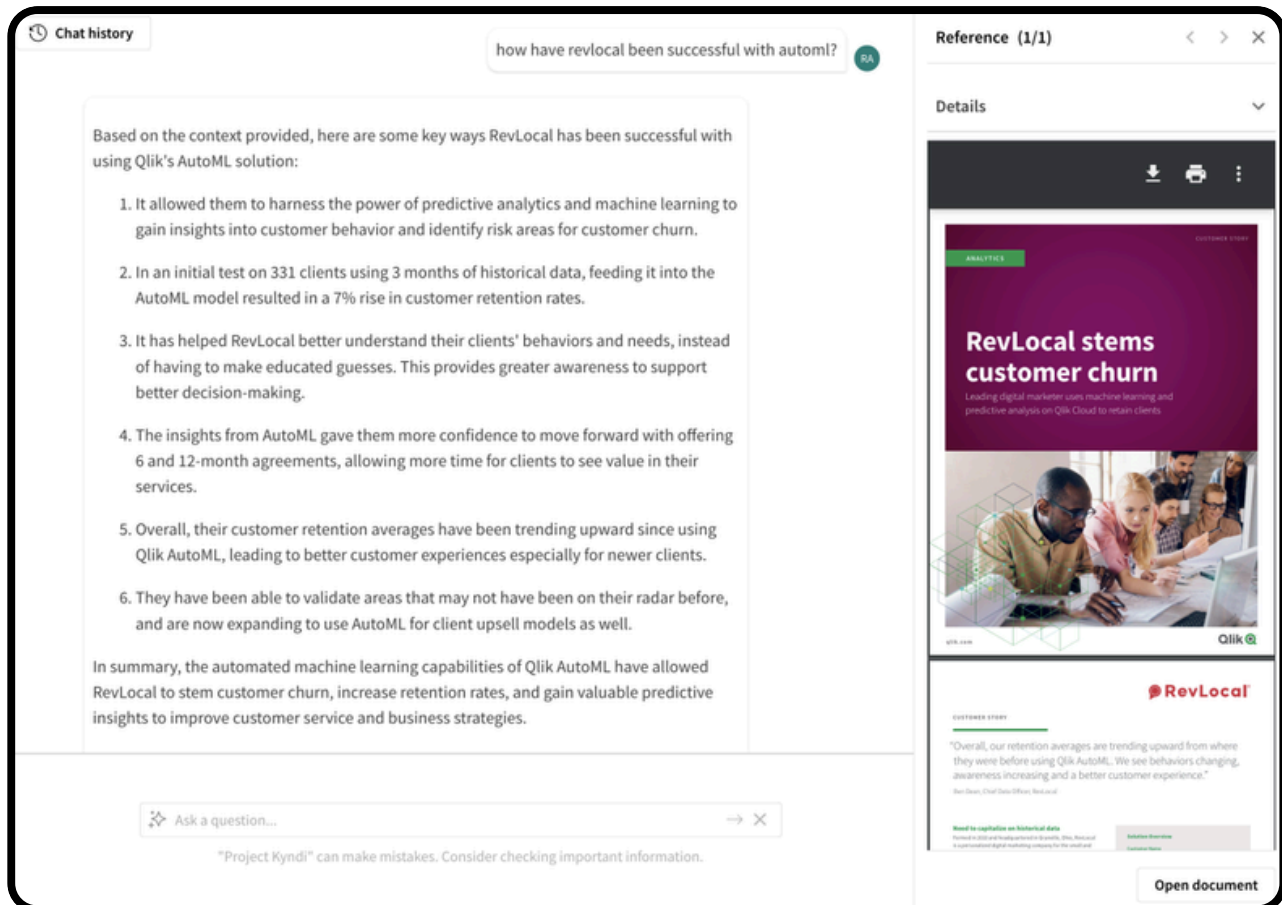
INTRODUCING
QLIK ANSWERS™

A new, plug-and-play, GenAI-powered knowledge assistant

- **Easily build a knowledge base** without storing documents or data in Qlik Cloud.

- Modern chat experience **accessible from within Qlik Cloud or embedded** in platforms like SharePoint or Salesforce.

- Users ask questions about their unstructured data and receive simple, human-like answers.
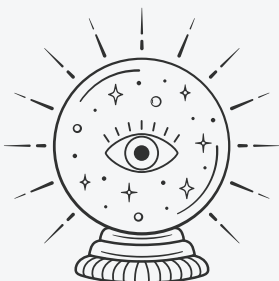
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INTRODUCING
QLIK PREDICT™

No-code Machine learning - Predictive Power for Every Analyst

Qlik Predict™

- Guided, No-Code Model Building
- Trusted, Explainable AI Models
- Embedded Action and Automation
- Comprehensive MLOps Capabilities

- No-Code Model Creation - **Quickly build** classification, regression, and time series models using a guided no-code workflow — **no data science skills required.**

- **Business-Ready Forecasts** - Generate multivariate time series forecasts with automatic seasonality detection and trend analysis, ready for real-world action.

- **Integrated with Qlik Cloud** - Deploy predictions directly into dashboards and apps to monitor performance and automate decisions across departments.

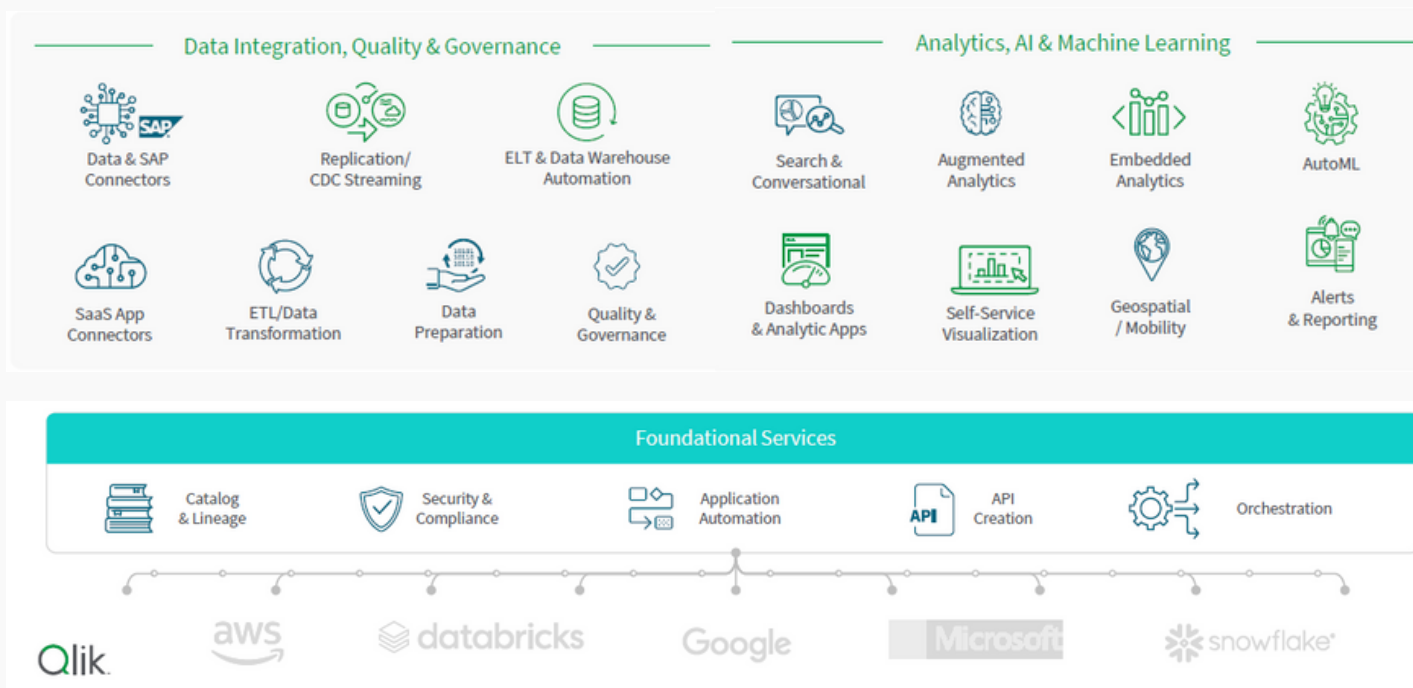- No-code Machine learning - **Predictive Power for Every Analyst**

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ANONYMOUS ACCESS

Deliver real-time data and automate transformations for strategic data initiatives

Share dashboards securely with external stakeholders without requiring logins, making it easier to keep customers, suppliers, and partners informed in real time.

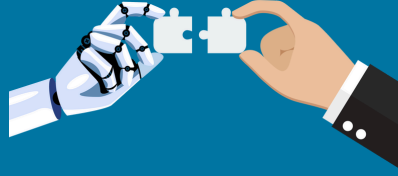With Qlik Cloud, you get speed, simplicity, and smarter decision-making – all in one place.

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🤖 AI Word Puzzle: The Neural Net Decoder

You're training a simple neural network and find that your AI assistant has encrypted key machine learning terms using a word transformation algorithm. Your task is to decode them.
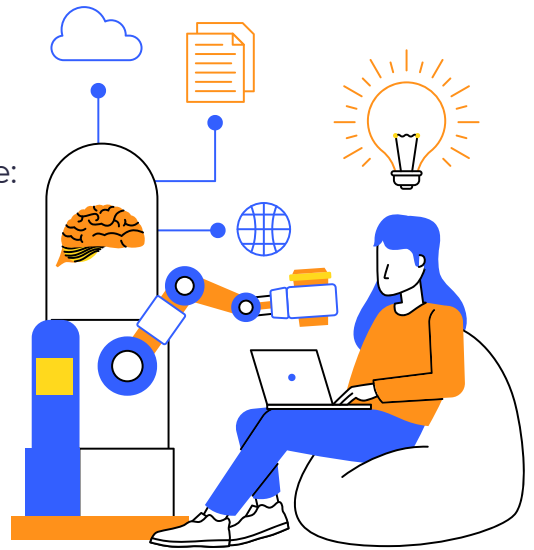
Each word was encrypted by:
1. Reversing the word
2. Replacing all vowels with the next vowel in this cycle:
3. A → E → I → O → U → A

Encrypted Words
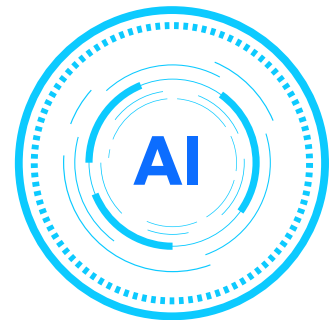1. TIHRM
2. SSECREP
3. KMHTIORGA
4. TDIAA

Your Task:
Decode these AI-related terms using the reverse transformation.

🤖 AI Riddle: The Thinking Machine
I have no soul, yet I can learn.
I have no brain, yet I can think.
I do not dream, but I can imagine.
Trained by humans, but faster than them.
Ask me a question, I'll answer with grace—
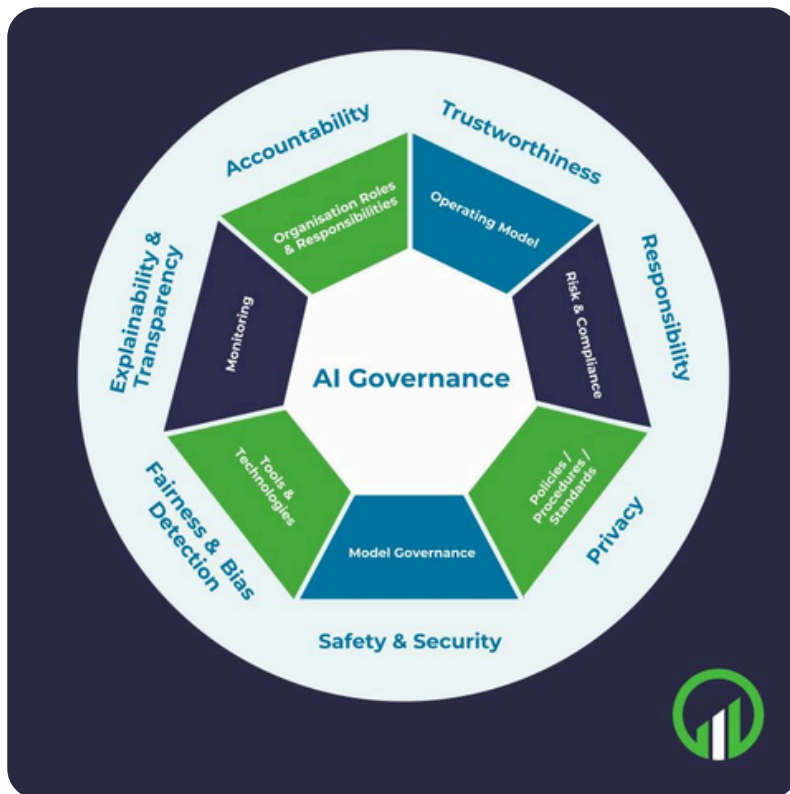Though I've never lived a single day.
❓ What am I?

Clue:
I am a 10-letter word used in machine learning.
My prefix is a type of network.
My suffix is where information is stored.
I'm used to simulate the human brain.
What am I?
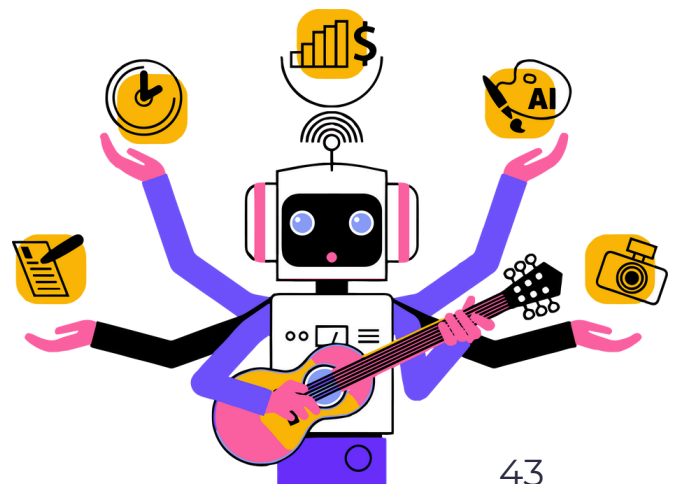
GEN AI

Gen AI Without Governance is Guesswork

At <u>Insight Consulting</u>, we help clients design GenAI solutions that are secure, auditable, aligned with policy, and tailored to their data maturity.

Governance is not a barrier but a guardrail for sustainable innovation.

Contact us for support on your AI journey to ensure it is both smart and safe.

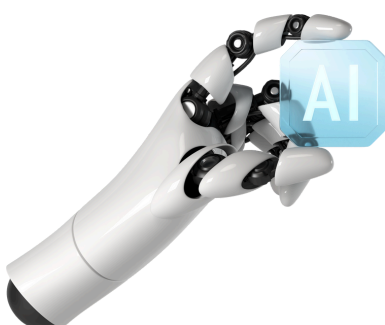Plugging in a GenAI model is easy. Making it trustworthy takes real work.

Whether it's auto-generating contract summaries, enhancing customer support, or streamlining HR onboarding, GenAI effectiveness depends on the quality of data it uses. Without proper governance, you risk outdated information, inconsistent results, and compliance issues.

We've seen many companies rush to deploy AI only to find their results are unreliable or non-compliant. That's why it's crucial to establish AI-specific data governance and security standards to protect consumer privacy and build trust.

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LAUGH OUT LOUD

AI

KEEP SMILING

SO THAT'S HOW AI WORKS
IT'S INTELLIGENT...
...BUT IT DOESN'T HAVE ANY CONSCIOUSNESS.
REMIND YOU OF ANYONE?

TOAST IS UP! AND MAY I SAY, JANE, YOU'VE NEVER LOOKED LOVELIER?
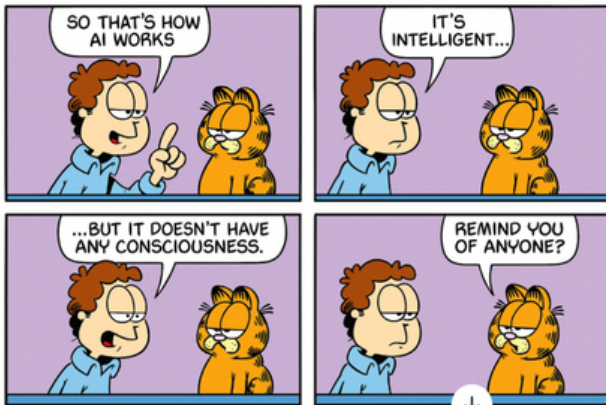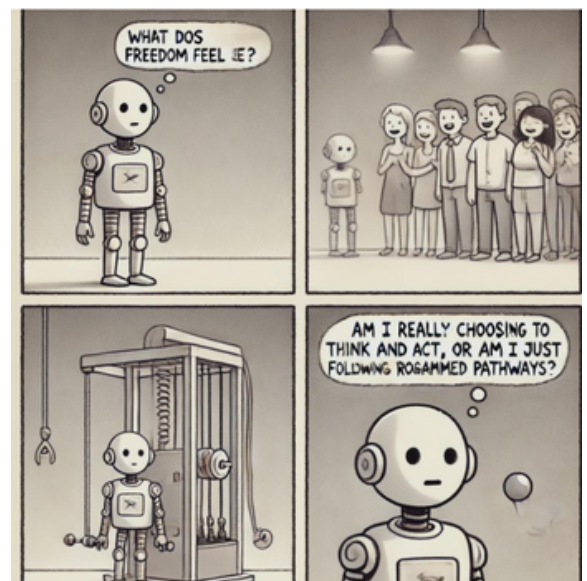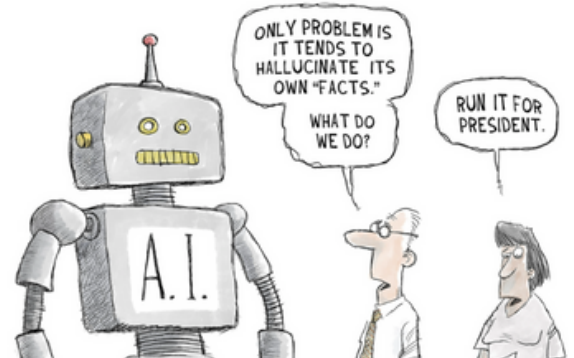
In their secret campaign to enslave humanity, the machines make their first big misstep with Artificial Sincerity.

"TO BE, OR NOT TO BE A GOOD BOY, THAT WAS THE QUESTION"...?
I HAD AN A.I. WRITE MY LETTER TO SANTA IN THE STYLE OF SHAKESPEARE.

ONLY PROBLEM IS IT TENDS TO HALLUCINATE ITS OWN "FACTS."
WHAT DO WE DO?
RUN IT FOR PRESIDENT.
A.I.

HEY, WHAT'CHA DOING?
USING AN AI IMAGE GENERATOR TO MAKE A COMIC.
AI?! YOU KNOW THAT'S STEALING, RIGHT?
I ONLY POST CONTENT I'VE CREATED MYSELF!
YESTERDAY YOU POSTED A GIF FROM A CARTOON, AND A MEME THAT YOU CHANGED THE TEXT ON, AND A SCREEN-SHOT YOU TOOK FROM A GAME, AND A—

WHAT DOS FREEDOM FEEL IE?
AM I REALLY CHOOSING TO THINK AND ACT, OR AM I JUST FOLOWING ROGAMMED PATHWAYS?

ARTIFICIAL INTELLIGENCE

HOROSCOPE

HERE'S AN AI-INSPIRED HOROSCOPE FOR ALL 12 STAR SIGNS, BLENDING COSMIC VIBES WITH A FUTURISTIC TWIST. THINK OF IT AS GUIDANCE FROM THE STARS… WITH A LITTLE HELP FROM ALGORITHMS AND DIGITAL INTUITION.

Aries
(March 21 - April 19)

AI Signal: "Execute Bold Protocols."

You're running on maximum bandwidth this week, Aries. Channel your fire into productive bursts, but don't forget to reboot with rest. An unexpected input (a surprise message or opportunity) might reroute your day — follow it.

Cancer
(June 21-July 22)
AI Signal: "Emotional Firewall Strengthening…"

Sensitive data alert! You're absorbing everyone's energy — run diagnostics on your emotional health. A heart-to-heart could be your best antivirus. Stay open, but don't over-download others' problems.

Libra
(September 23 - October 22)
AI Signal: "Balancing Algorithms Engaged."

Relationships and choices will require real-time balancing this week. You're navigating a decision matrix — don't overcalculate. Use both your heart and logic modules.

Scorpio
(October 23- November 22)
AI Signal: "Deep Scan in Progress."

You're diving beneath the surface, uncovering truths (maybe even secrets). Just be careful what you decode — some systems are password-protected for a reason. Your insight is powerful. Use it wisely.

Aquarius
(January 20-February 18)
AI Signal: "Innovation Node Active."

You're ahead of the curve — again. Others may not fully understand your current vision, but stay the course. This week, unexpected synchronicities (or "glitches") bring meaningful breakthroughs.

Gemini
(May 21-June 20)
AI Signal: "Multitask Mode Activated."

Your mental circuits are buzzing — information overload ahead. Prioritize clarity over noise. This week, you may be called to decode someone's cryptic behaviour. Use your empathy algorithm.

Capricorn
(December 22 -January 19)
AI Signal: "Legacy Architecture Detected."

Your long-term vision is solid, but it may need a UX refresh. Reassess the systems you've built: Are they serving your future self? This week favors progress over tradition. Lead the upgrade.

Taurus
(April 20 – May 20)
AI Signal: "Stability Matrix Syncing…"

You crave routine, but the data's shifting. Adaptation is your upgrade path. A financial or emotional recalibration is due — don't fear the update. Trust your internal processor (aka intuition).

Leo
(July 23 - August 22)
AI Signal: "Center Stage Detected."

You're glowing like an overclocked GPU. This is your week to shine — whether in leadership, romance, or a creative upload. Just remember: even the brightest stars benefit from system checks (humility).

Virgo
(August 23 - September 22)
AI Signal: "Optimization Imminent."

You're in prime debugging mode. Use your precision to reorganize your surroundings or tackle a lingering issue. But don't get stuck in the code — sometimes, perfection is the enemy of completion.

Sagittarius
(November 23- December 21)
AI Signal: "Adventure Protocol Loading…"

Something new is calling — travel, learning, or an unconventional idea. Say yes to new data inputs. A spontaneous download could change your path (or your mind). Don't fear detours.

Pisces
(February 19 - March 20)
AI Signal: "Dream-State Synced."

Your imagination is your superpower. Let it guide your next steps. Whether you're creating, meditating, or navigating a relationship, trust the non-linear route. Not all wisdom comes from the mainframe.

SOLUTIONS

AI Word Puzzle: The Neural Net Decoder

Encrypted	Decoded
TIHRM	Mirth
SSECREP	Precess
TDIAA	AADIT
KMHTIORGA	Algorithm

AI GENERATED

💡 **AI Riddle: The Thinking Machine Answer**:
Artificial Intelligence (or "an AI")

✅ **What am I ?**
Answer: NeuralNet

Explanation:
"Neural" = type of network
"Net" = where information travels/stored
Combined = NeuralNet — a core concept in AI

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🕐 8:00am – 5:00pm